

JOSHUA KUEY

UX/UI WEB DESIGNER

PROFILE

I am driven by my problem-solving desire to create products and experiences that help people. Maintained a significant role in the design processes of over 30+ mobile responsive websites for UpDoc Media with 99% client satisfaction. I have worked with a number of industries including health-care, non-profit, start-up, and education industries. With experience as a UX/UI designer and web developer, and my education in sociology and psychology, I am fundamental in all aspects of the design process.

CONTACT

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LinkedIn: [linkedin.com/in/joshuakuey](https://www.linkedin.com/in/joshuakuey)

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SKILLS

User-centered design
Low to high fidelity design & prototyping
Mobile/responsive web design
Web development
Sketching
Persona creation
Wireframing
Print-design, photo-manipulation
Data Visualization
Email template & landing page design

TOOLS

Adobe Creative Suite (Illustrator, Photoshop, InDesign, XD)
Sketch
CMS (Wordpress)
HTML/CSS, Javascript, jQuery, PHP, Bootstrap
Draw.io
CPanel
GIT

EXPERIENCE

OMF INTERNATIONAL | DEC 2017 - PRESENT

UX/UI Web & Social Media Designer

- Collaborated with the U.S. Communications team in the research, re-design, and development of the U.S. website. Delivered prototypes, user flows, wireframes of varying fidelity to test assumptions and concepts. Developed website using HTML/CSS. Launched U.S. OMF website.
- Increased opening rate average (+44%) of OMF's email blog marketing campaign. Worked with writers and graphic designers to refine features of email template.
- Designed custom graphic sets, data visualizations, and pamphlets to print using Adobe InDesign, Photoshop, and Illustrator for marketing and social media campaigns

UPDOC MEDIA | JUL 2016 - PRESENT

Web Developer & Multi-Media Designer (UX/UI Focused)

- Designed, prototyped, and conceptualized responsive websites, graphic sets, and landing pages for health-care focused clients, with 99% client satisfaction rates.
- Developed an average of two minor websites or one major website per month.
- Used web content management system to maintain client websites, edit/create pages, and to implement code for analytics tracking.
- Converted 20+ client sites to mobile responsive design while adapting to client branding standards.

PORTFOLIUM INC. | FROM APRIL 2016 - MAY 2016

Web Developer Intern

- Collaborated with front-end development team to conceptualize email templates. Designed and prototyped email templates using Sketch. Converted mock files into HTML, CSS, PHP.
- Created data visualization charts to display back-end data. Used Chart.js and SQL.

FREELANCE WEB DESIGNER | 2015 - PRESENT

- Worked with clients to create prototypes, interaction designs, wireframes, websites, graphic designs across multiple screen devices (mobile, web, desktop)
- Designed and developed a local church website. Decreased bounce rate by 10%.
- Created brand assets, logos, banners, marketing materials, and website for a local non-profit organization.

EDUCATION

Interaction Design Foundation (Member)

- Studied courses on user research, interaction design, user interface design, usability.

Learn Academy (Full-Stack Web Development Bootcamp)

JAN 2016 - MAY 2016

- Learned and applied full-stack development skills in Ruby/Rails, jQuery, JavaScript, HTML & CSS, GIT, RSPEC Testing, API & App Connections, Pair Programming.
- Led the design process for the final project "StudyCup", a web application built with HTML, CSS, Ruby/Rails, jQuery, Javascript.

UC Irvine, B.A. in Sociology, Minor in Cognitive Psychology

SEP 2009 - JUN 2014

- Pursued a passion for societal development and human psychology.
- Wrote a paper on the correlation of dietary supplement intake and human age.